



Booth	Organization	Booth	Organization
1	DPW Flood Maintenance Division	25	Geosemble Technologies
2	DPW Geotechnical & Materials Engineering Division	26	LA County Department of Public Health
3	Pictometry	27	Healthy Cities Advancement Project
4	U.S. Census Bureau	28	LA County Fire Department
5	DPW Survey Mapping and Property Management #1	29	ESRI
6	DPW Information Technology Division	30	DPW Human Resources Division
7	LA County Office of Emergency Management	31	CitySourced
8	City of Los Angeles, Bureau of Engineering	32	Veterans for GIS
9	City of Los Angeles PW Sanitation - SRSSD	33	LA County Department of Health Services
10	Nobel Systems	34	Latitude Geographics
11	DPW Water Resources Division	37	DPW Tour Rendezvous
12	Eagle Aerial Imaging	38	CRITIGEN
13	ISD Internet Development Division	39	Southern California URISA
14	American Red Cross Los Angeles Region	40	South Bay COG GIS Working Group
15	DPW Survey Mapping and Property Management #2	41	SCAN3D
16	Registrar-Recorder/County Clerk	42	DPW Survey Mapping and Property Management #3
17	Source Graphics	43	Epic Land Solutions, Inc.
18	LA County Department of Public Social Services	44	Cal State Los Angeles
19	LA County Department of Regional Planning	45	University of Southern California
20	LA County Office of the Assessor	46	CSUN
21	Sanborn	47	Rio Hondo College
22	GIS Day Information and Game Booth	48	Clark Magnet High School
23	ISD Information Technology Services	49	LA County Sheriff
24	LA County Department of Beaches and Harbors	50	LA County Department of Mental Health



GIS Day 2011 Speaker Schedule

	Speaker	Topic
9:10 AM	Richard Sanchez <i>LA County Chief Information Officer</i>	Welcome/Keynote
9:20 AM	Jacob Williams <i>LA County DPW</i>	Welcome/Keynote
Morning Speakers		
9:30 AM	Susan Curran <i>LA County CEO</i>	<i>GIS Classifications in LA County</i>
10:00 AM	Emilio Solano <i>LA County Assessor</i>	<i>Office of the Assessor Contribution to the LA County GIS Fabric</i>
10:30 AM	Loc H. Nguyen & Daniel W. Goldberg <i>UCLA Luskin School, USC GIS Lab</i>	<i>Leveraging Spatial Analysis to Optimize the Efficacy of Child Welfare Service Planning and Delivery</i>
11:00 AM	Nick Franchino <i>LA County Regional Planning</i>	<i>The Evolution of GIS at the Dept. of Regional Planning</i>
11:30 AM	Barry Waite <i>City of Carson</i>	<i>How did we get here? A walk down GIS Lane with the South Bay Cities</i>
Lunch Speakers		
12:00 PM	Vandana Joshi <i>LA County DMH</i>	<i>DMH Location Management</i>
12:30 PM	Mark Greninger <i>LA County CIO</i>	<i>Two New GIS Tools</i>
12:45 PM	Regan M. Maas, PhD <i>California State University, Northridge</i>	<i>CSUN GIS Program</i>
Afternoon Speakers		
1:00 PM	Chris Ringewald <i>Advancement Project</i>	<i>HealthCity.org – an information and action resource for social change</i>
1:30 PM	Tim McMonagle <i>US Census Bureau</i>	<i>Using Census Data in GIS</i>
2:00 PM	Mark Greninger <i>LA County CIO</i>	<i>LA County eGIS – where we are, where we are going</i>
2:30 PM	Kurt Daradics <i>CitySourced</i>	<i>CitySourced – Leverage Enterprise GIS & Mobility</i>
3:00 PM	Gail Farber <i>LA County DPW</i>	Closing Remarks
3:15 PM	Cake Cutting <i>GIS Day Committee</i>	



GIS Day 2011 Speaker Schedule

Technical Track – Conference Room D

Speaker		Topic
9:30 AM	Mark Greninger <i>LA County CIO</i>	<i>What is GIS?*</i>
Morning Speakers		
10:00 AM	Yoko Meyers <i>LA County ISD</i>	<i>LA County GIS Viewer</i>
10:30 AM	Doug Morales <i>LA County DPH</i>	<i>Using the DPH GIS Viewer</i>
11:00 AM	Deva Kamatham & Vandana Joshi <i>LA County ISD, LA County DMH</i>	<i>LA County is Expanding Reporting Capabilities – by Using ESRI Maps and IBM Cognos Reports to Share Data</i>
11:30 AM	Nick Franchino & Martha Selig <i>LA County Regional Planning</i>	<i>Building GIS Applications to Share</i>
Lunch Speakers		
12:00 PM	Rebecca Camacho <i>LA County DPW</i>	<i>Storm Drain Network Viewer</i>
Afternoon Speakers		
1:00 PM	Ohan Baghdassarian Ph.D. <i>SCAN 3D</i>	<i>Novel Technology goes Zero-to-Full GIS database with unprecedented efficacy</i>
1:30 PM	Steve Lutton <i>Geosemble Technologies</i>	<i>Know Early and Act First Location Intelligence for LA County (demonstration of the GeoXray system)</i>
2:00 PM	Rachel Gannon & Anna Perne <i>DMH Consultant, MHSA Workforce Education and Training for DMH</i>	<i>LA County Department of Mental Health using GIS to gain solutions: Mental Health Professional Shortage Area (MHPSA) tool</i>
2:30 PM	Mark Greninger <i>LA County CIO</i>	<i>Location Management System</i>

*What is GIS? is part of the GIS for Managers Track, which is for County Managers and requires an RSVP.



GIS Day 2011 Speaker Schedule

Training Track – Training Room

Speaker		Topic
Morning Sessions		
10:00 – 10:15 AM	Jonathan Corbridge ESRI	ArcGIS Explorer Session 1 <i>Leveraging the free ArcGIS Explorer to explore GIS</i>
10:25 – 10:40 AM	Jonathan Corbridge ESRI	ArcGIS Explorer Session 2 <i>Leveraging the free ArcGIS Explorer to explore GIS – Intermediate</i>
11:15 AM - 12 NOON	Jonathan Corbridge ESRI	ArcGIS Online (Session 1) <i>Learn how ESRI's ArcGIS Online helps you find data and make maps</i>
Afternoon Sessions		
1:00 – 1:45 PM	Jonathan Corbridge ESRI	Cartography Basics <i>Improve your mapmaking with this lecture about best practices</i>
2:15 – 3:00 PM	Jonathan Corbridge ESRI	ArcGIS Online (Session 1) <i>Learn how ESRI's ArcGIS Online helps you find data and make maps</i>